

Report of the Assistant Director Governance and ICT

Update Report on implementation of recommendations from previously completed Graduate Business Start-ups, Entrepreneurialism and Higher Value Jobs Scrutiny Review

Summary

1. This report provides Members with the first update on the implementation of recommendations (Annex A) arising from the previously completed Graduate Business Start-ups, Entrepreneurialism and Higher Value Jobs Scrutiny Review.

Background

2. At a meeting in March 2014 the Economic & City Development Overview & Scrutiny Committee considered briefing papers on three possible scrutiny review topics and agreed that more productive and higher value jobs could be worthy of scrutiny review. A Task Group was appointed to carry out the work on the Committee's behalf.
3. The Task Group met with Officers on several occasions to agree a suitable remit and during a meeting between the then ECDOSC Chair, the Head of Economic Development and the Programme Director Business Consolidation it was suggested the focus of the review should be on entrepreneurship and graduate enterprise. The Committee subsequently agreed the following review aim and objectives.

Aim

To identify cost effective ways to attract graduates and entrepreneurs to start up or relocate in York thus enabling the employment of local people at higher than average wages.

4. Objectives

- i. Identify improvements to the way York attracts and supports graduates and young entrepreneurs to develop enterprise in the city.
 - ii. Identify an improved marketing strategy for York in general and as a place to grow higher value jobs.
5. Over a number of meetings and visits the Task Group gathered evidence in support of the review and conclusions and the recommendations were endorsed by the Economic & City Development Overview & Scrutiny Committee at their meeting on 28 January 2015.
 6. The final scrutiny report was subsequently considered by Cabinet in early May 2015 and Cabinet agreed to note the Task Group's recommendations and to pursue them as part of the work streams for Make it York and the Economic Strategy.

Options

7. Members may decide to sign off any individual recommendations of the Graduate Business Start-ups, Entrepreneurialism and Higher Value Jobs Scrutiny Review where implementation has been completed and can:
 - i. Request further updates and the attendance of relevant officers at a future meeting to clarify any outstanding recommendations to the above review or;
 - ii. Agree to receive no further updates on this review.

Council Plan

8. This review is linked to the create jobs and grow the economy element of the Council Plan 2011-15.

Implications

9. There are no known financial, human resources, equalities, legal or other implications associated with the recommendation made in this report.

Risk Management

10. In compliance with the Council's risk management strategy there are no known risks associated with this report.

Recommendation

11. Members are asked to note the contents of this report and sign off all the recommendations in the Graduate Business Start-ups, Entrepreneurialism and Higher Value Jobs Scrutiny Review that have been fully implemented.

Reason: To raise awareness of those recommendations which are still to be fully implemented.

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Wards Affected:

All



For further information please contact the author of the report

Annexes

Annex A – Implementation of recommendations from the Graduate Business Start-ups, Entrepreneurialism and Higher Value Jobs Scrutiny Review